CLEVER – MAGAZINE

MEDIA KIT

MISSION STATEMENT

Our readers are individuals with curious minds who love to explore their creative passions.

They are millennials who are trying to embrace and share their creativity in a society that's still not structured for that.

They are innovative thinkers who are daring and brave enough to challenge the status quo of what's considered work and create a more colorful, yet riskier path for themselves.

They are creatives who despite maybe having a day job, still explore their creative passions and work twice as hard to share their gifts with the world.

They are trendsetters, innovators, artists, entrepreneurs, and game changers.

Clever-ish Magazine is for and about creativity.

ADVERTISE WITH CLEVER-ISH MAGAZINE

20,000+ Monthly Page Views

110,000 Google Search Hits

110,000+ Facebook Reach

20,000 Pinterest Monthly Views

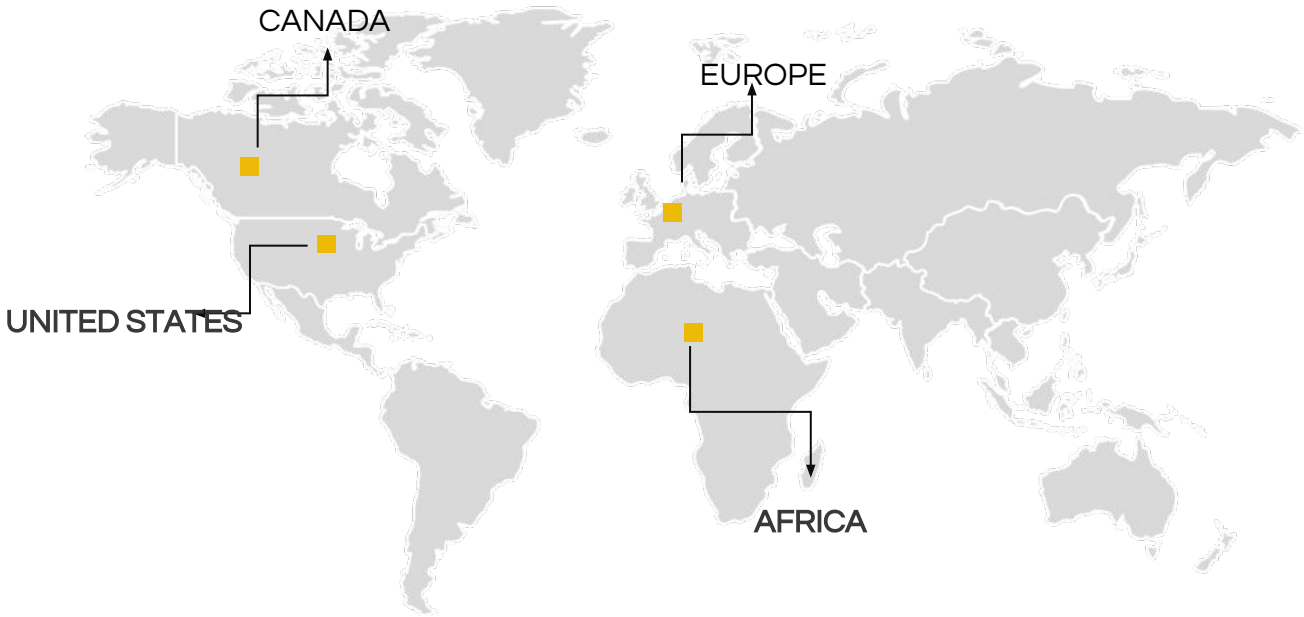
4.5% Bounce Rate

Email: advertising@cleverishmagazine.com

OUR

AUDIENCE

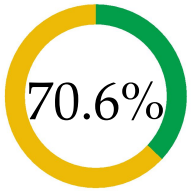
MAY 2019



20,000+
MONTHLY PAGE VIEWS

110K+
MONTHLY REACH

AGE



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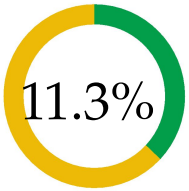

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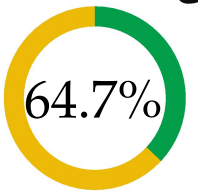
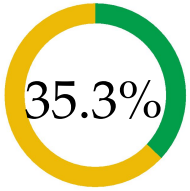
GENDER



WOMEN



MEN

WEBSITE STATS
FOR MAY 2019

20k+
PAGE VIEWS

6k+
NEW USERS

0.9%
BOUNCE RATE

110k+
REACH

10k+
MONTHLY VIEWS

36k+
GOOGLE SEARCH IMPRESSIONS

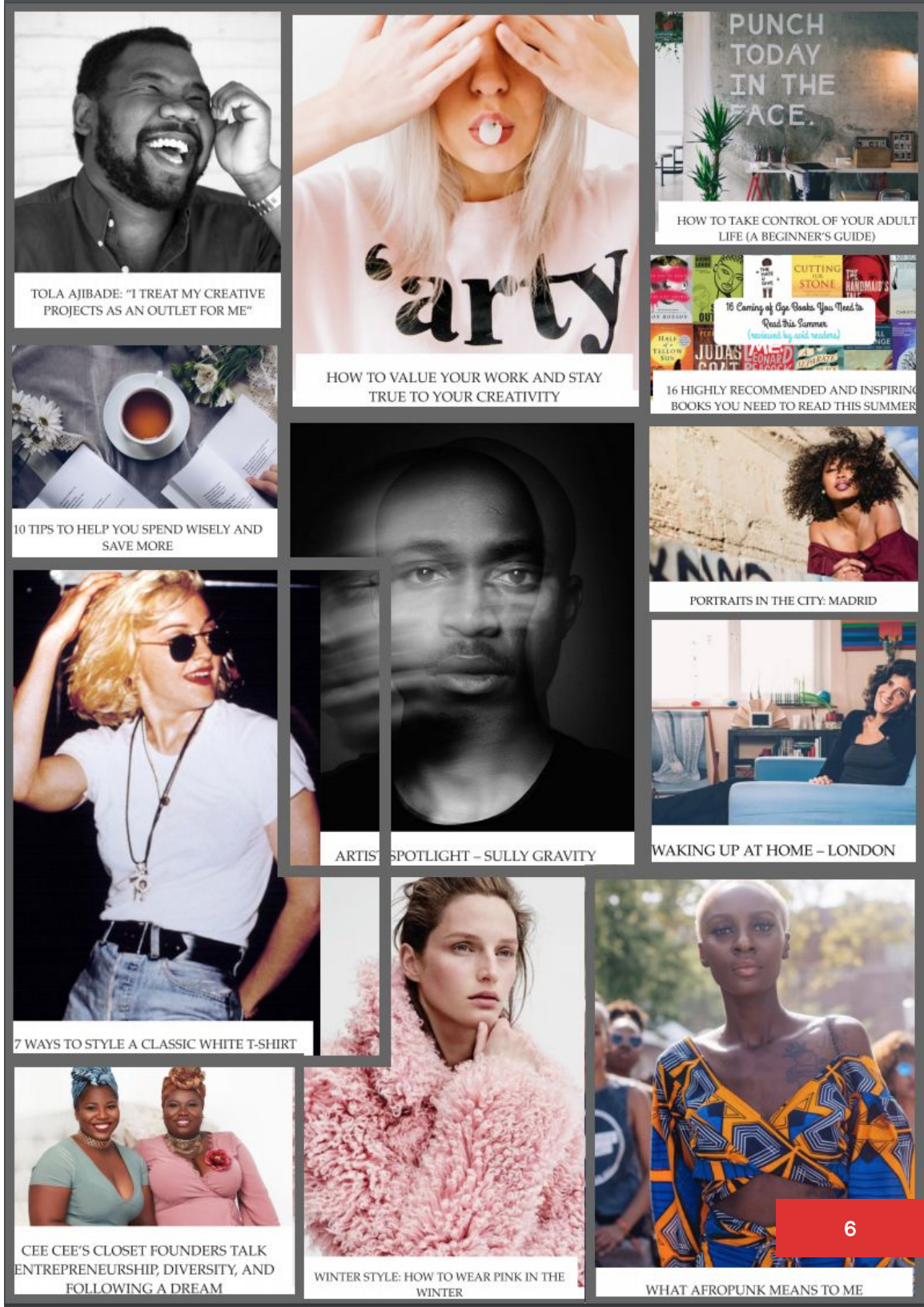
GROWTH

PROJECTION

The clever-ish website has a steady rise in growth with an average of 300% increase in growth in the last 3 months. Our projection is to garner 100,000 views by the end of Summer 2019. This is a frugal projection as we are rolling out lots of new projects and video and written content in that will exponentially increase our reach and readership.

STRENGTHS

From studying our readership statistics, it is clear that one of our strengths is multiple page views and a low bounce rate. Each user visits an average of 5 to 6 pages before exiting the site. This can be attributed to the relatability of our content, easy navigation, and a pleasing site aesthetic. Multiple page visits translates to return visits and a loyal readership base.



IN THE

MAGAZINE

CREATIVITY

READ ARTICLES

INTERVIEWS

READ ARTICLES

QUARTER-LIFE CRISIS

READ ARTICLES

CULTURE

READ ARTICLES

CLEVER-ISH MAGAZINE

CELEBRATING ALL FORMS OF CREATIVITY

VISIT HOMEPAGE

SIGNATURE

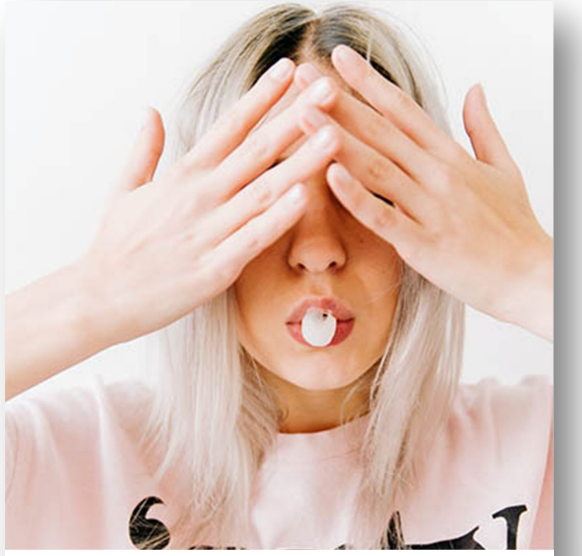
ARTICLES

HOW TO TAKE CONTROL OF YOUR ADULT LIFE (A BEGINNER'S GUIDE)

QUARTER-LIFE CRISIS - SEPTEMBER 1, 2018

6 PLACES YOU CAN FIND CREATIVE INSPIRATION ONLINE

CREATIVITY - JULY 5, 2018



HOW TO VALUE YOUR WORK AND STAY TRUE TO YOUR CREATIVITY

CREATIVITY - MARCH 19, 2018

PARTNER

WITH US!

Clever-ish will bring your brand to our audience in an authentic and relatable way. A partnership with Clever-ish is a dedication to authenticity. Our readers could benefit from your products in their creative pursuits, and you would benefit from a loyal customer base. Clever-ish is here to add value to and complement your brand.

CURRENT BRAND

PARTNERSHIPS

Croissant

Plázic

COLLABORATION

PROCESS

WE OFFER:

- ***SPONSORED POSTS***
- ***RECURRING SPONSORED POSTS***
- ***ON PAGE ADS/BANNERS***
- ***BRAND PARTNERSHIPS***
- ***INTERVIEW SPONSORSHIPS***
- ***SOCIAL MEDIA CAMPAIGNS***
- ***SPONSORED VIDEO CONTENT***

SPONSORSHIP

RATES

SPONSORED POSTS

$200 | Uniquely written article that includes the usefulness and viability of your product or service. Will include product images, links and any promo codes.

RECURRING SPONSORED POSTS

$500 | **3** Uniquely written articles that will be published over 3 weeks (or otherwise specified). Will include product images, links and any promo codes.

ON PAGE ADS/BANNERS

100| Monthly AD banners or photos for your product or service starting at $100. All on page ads stay up for one month.

INTERVIEW SPONSORSHIPS

$200 | Interview with a brand ambassador or founder about company or company's products/services

SOCIAL MEDIA CAMPAIGNS

$500 | Joint social media campaign with Clever-ish Magazine.

SPONSORED VIDEO CONTENT

$1000 | Product reviews and recommendation embedded into organic video content on relevant related topics

EVENT SPONSORSHIPS

$2000| Main sponsor role of a Clever-ish Magazine event. Company logo, products and services will be embedded in all aspects and marketing material of the event

RATES/PACKAGES

6 MONTH BRAND PARTNERSHIPS

$5000 |

- Fixed company logo/banner of choice on Clever-ish website (125x125) for 6 months
- **10** sponsored posts during 6 month period
- **2** Sponsored long form content. Could be: Interviews, photoshoots, in-depth product/service features, video content
- All sponsored posts will contain images of your products, links, promo codes etc
- All posts will be shared on all Social Media platforms (FB, IG, Pinterest, Twitter)

1-YEAR BRAND PARTNERSHIP

$10,000 |

- Fixed company logo/banner of choice on Clever-ish website (125x125) for 1 year
- **26** sponsored posts during 1 year partnership
- **5** Sponsored long form content. Could be: Interviews, photoshoots, in-depth product/service features, video content
- All sponsored posts will contain images of your products, links, promo codes etc
- All posts will be shared on all Social Media platforms (FB, IG, Pinterest, Twitter)

ON PAGE ADS

RATES

FULL RECTANGLE AD | 728×90.....$400

WIDGET SIDEBAR/ARTICLE | 120×600.....$250

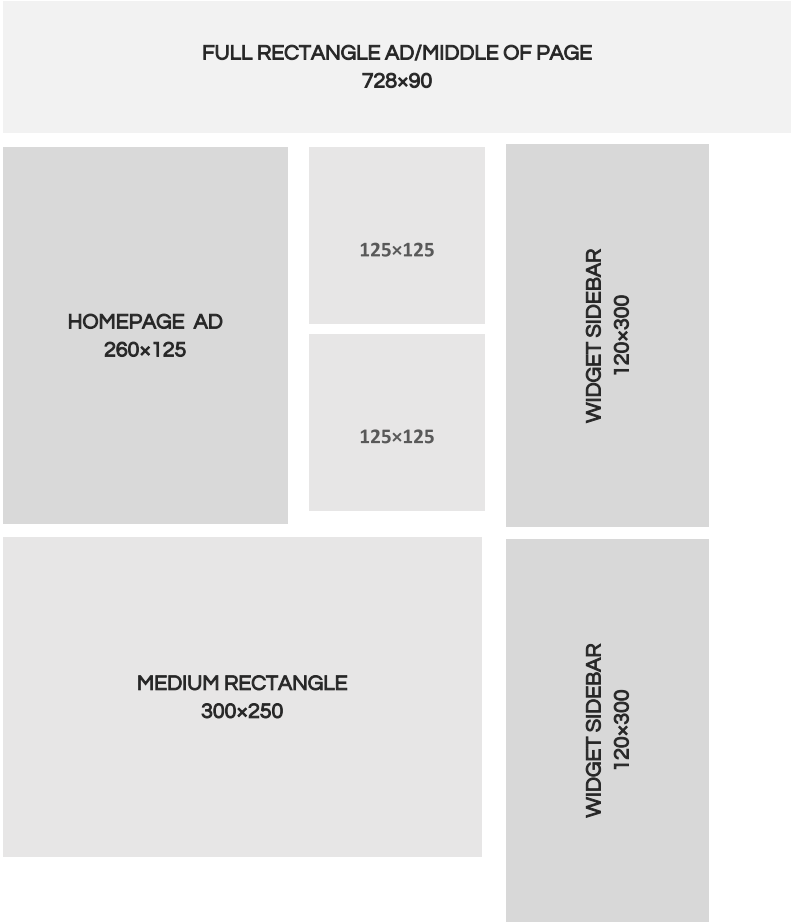
WIDGET SIDEBAR/CATEGORY | 120×600.....$200

HOMEPAGE AD | 300×250.....$350

HOMEPAGE AD| 260×125.....$300

SQUARE AD | 125X125.....$100

AD SIZE OPTIONS/MONTHLY PRICES



CONTACT

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